



## FACT SHEET

- **Click It or Ticket runs from May 6<sup>th</sup> – June 3rd. Daily enforcement in the form of traffic safety checkpoints and roving patrols takes place between May 13 and the 28th.**
- **The goal of Click It or Ticket is to save lives and reduce injuries by getting more people to buckle up.**
- **Delaware's current seatbelt usage rate is at an all time high of 86%, and higher than the national average of 81%. Still 1 in 7 Delawareans fails to buckle up on a consistent basis.**
- **Click It or Ticket kicks off the state's 120 Days of Summer HEAT (Highway Enforcement of Aggressive Traffic) campaign, which targets violators of all traffic safety laws between now and Labor Day weekend.**
- **Delaware's law requires everyone in the vehicle, that includes the driver and all passengers, even those in the back seat, to buckle up. The fine for violations is \$25, plus court processing costs. Total fines could be \$40 or even more in some municipalities.**
- **New this year:**
  - **Rewarding responsible behavior. Individuals who buckle up will have the chance to win one of (5) pairs of tickets to the June race at Dover International Speedway.**
  - **Focus on increasing teen belt use through school activities and targeted media including My Space advertising.**
  - **Emphasis on increasing seat belt use at night. At night, seat belt use drops to 57%.**
- **In 2006, 104 vehicle occupants died on Delaware roadways, 54 (52%) were not wearing seatbelts.**
- **Wearing a seat belt decreases your risk of being killed or seriously injured in a crash by approximately 50%.**